

**Sustainable  
Business Council**

 wbcsl Global Network Partner



# Sustainable Business Council at a Glance 2018/19

Helping businesses be the best for  
New Zealand and our world



## OUR WAY

We inspire businesses by creating a community of positive change, supporting members to go further and celebrating their leadership and success.



## OUR IMPACT

Sustainability is mainstream in New Zealand business



## OUR FOUR PILLARS

**1.**  
Make sustainability inspirational and aspirational

**2.**  
Make sustainability easy and clear

**3.**  
Create fellowship and belonging

**4.**  
Make sustainability a norm and then unavoidable

## Our Members

**31%** of New Zealand's private sector GDP

**103** member organisations, up from 89 last year

**\$77** billion collective turnover

**10** associate members

**158,095** full-time jobs  
That's 10% of New Zealand's workforce

Turnover and jobs as of July 2019.

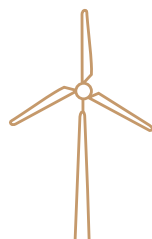


# Our areas of work



## Consumer decision-making

- Good Life 2.0 Playbook New Zealand launched to members with workshops in Auckland, Wellington, Christchurch and online
- Supported the launch of Colmar Brunton's Better Futures report
- Bringing members the global issues and making the connections with international brand and marketing leaders



## Climate

- Climate Leaders Coalition launched and grows from 60 to 110 organisations
- Workshops on transport and Science-Based Targets
- Emissions Reduction Quick Guide launched



## Sustainable Development Goals

- Workshop on Moving Beyond Mapping
- Abbie Reynolds speaking at the United Nations High-Level Political Forum about NZ business progress on the SDGs (July 2019)



## Future of Work

- Breakfast event held for CEOs, Directors and Heads of HR
- Background paper launched



## Good Governance

- Guide launched at CEOs and Directors breakfast event



## Supporting Member Commitments

- Webinars held on Stakeholder Engagement, Materiality, Reporting
- Sustainable Procurement workshop and Quick Guide launched
- Member Review - 42 member reports reviewed



## Sustainability Leadership

- 30 sustainability managers graduated from 2018/19 Sustainability Leadership Course held in conjunction with Catapult, and 2019/20 course launched

# Financials

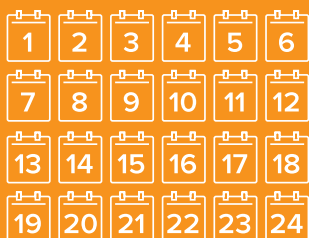
<b>Income</b>	<b>\$1,354,000</b>
Salaries	\$501,000
Projects	\$664,000
Administration	\$96,000
Events and engagement	\$80,000
Research and communications	\$13,000
<b>TOTAL Expenditure</b>	<b>\$1,354,000</b>



# Highlights from 2018/19

**24 events**

– that's one nearly every 2 weeks



**11 events**

in Auckland

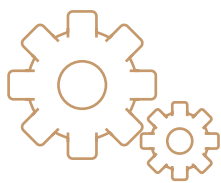


**7 events**

Livestreamed

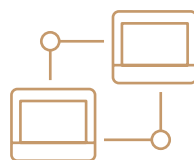


## EVENT BY TYPE



**7 x workshops**

on Net Zero Transport, Sustainable Procurement, Sustainable Development Goals - Moving Beyond Mapping, Science Based Targets, Good Life 2.0 Playbook NZ (x3)



**4 x Webinars**

Materiality, Reporting, Collaboration, Good Life 2.0 Playbook New Zealand



**3 x**

Sustainability Leadership Programme sessions

## OTHER EVENTS

- 3 x What's ahead for sustainability in 2019 & communications session
- Future of Work breakfast for CEOs, Directors and Heads of HR
- Creating Value from Good Governance - CEO & Directors breakfast
- Colmar Brunton Better Futures report launch
- SBC Annual Council Meeting

## OTHER MILESTONES

- Net Promoter Score of 42
- SBC's 20th anniversary celebrated with 9 member videos
- 42 members have published sustainability/integrated reports
- Submission made on the Zero Carbon Bill
- Member Survey published
- 21 member stories published
- 48 issues of Panui sent out

We are here to help our members be the best for New Zealand and the world.


















Associate members





Members as at August 2019.

# Our Advisory Board 2019/20









The SBC is governed by an advisory board which is elected by our Council Members.

<p><b>Karen Silk</b> SBC Chair General Manager Commercial, Corporate and Institutional Westpac New Zealand</p> 	<p><b>Volker Kuntzsch</b> SBC Deputy Chair CEO Sanford</p> 	<p><b>Alistair Davis</b> CEO Toyota New Zealand</p> 	<p><b>Claire Walker</b> Chief People &amp; Culture Officer SkyCity Entertainment Group</p> 
<p><b>David Benattar</b> Chief Sustainability Officer The Warehouse Group</p> 	<p><b>David Morgan</b> Chief Operations Integrity &amp; Standards Officer/Chief Pilot Air New Zealand</p> 	<p><b>Gareth Marriott</b> Managing Director OCS Australia and New Zealand</p> 	<p><b>Gerri Ward</b> SBC Liaison Delegate Representative Sustainability and Community Manager, Z Energy</p> 
<p><b>Karen Fifield</b> CEO Wellington Zoo Trust</p> 	<p><b>Kate Jorgensen</b> Finance Director Vodafone New Zealand</p> 	<p><b>Kirk Hope</b> CEO BusinessNZ</p> 	<p><b>Malcolm Johns</b> CEO Christchurch International Airport</p> 
<p><b>Mike Sang</b> CEO Ngāi Tahu Holdings Group</p> 	<p><b>Robin Singh</b> Future Leaders' Programme Alumni Representative</p> 	<p><b>Simon Mackenzie</b> CEO Vector</p> 	

**Outgoing board members**

<p><b>Mike Cronin</b> Managing Director Corporate Affairs Fonterra Co-Operative Group</p> 	<p><b>Malcolm Rands</b> Founder Ecostore</p> 
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## OUR TEAM

<p><b>Abbie Reynolds</b> Executive Director</p> 	<p><b>Alison Herft</b> Member &amp; Consumer Programme Manager</p> 	<p><b>Kate Alcock</b> Climate &amp; Resources Manager</p> 	<p><b>Robert Perry</b> Sustainable Leadership Manager</p> 
<p><b>Jay Crangle</b> Events &amp; Training Manager</p> 	<p><b>Renée Graham</b> Communications Manager</p> 	<p><b>Catherine Jeffcoat</b> Communications Manager</p> 	<p><b>Deb Bougen</b> Executive Assistant</p> 

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