



Who we are

The Sustainable Business Council (SBC) is a CEO-led membership organisation with over 135 businesses from all sectors, ambitious for a sustainable New Zealand. Our network gives our members unparalleled influence and empowers them to take large-scale collective action. SBC connects member businesses, partners, and sectors to create impact that no single business could achieve alone.

"SBC is the leading community of practice for sustainability in New Zealand. A key facilitator for collaboration across various sectors and along supply chains." SBC Member, 2023

Our members represent

41% of GDP

\$158 billion in turnover

Nearly
286,639 full-time jobs

Our vision

A New Zealand where business, people and nature thrive together.

Our purpose

To mobilise New Zealand's most ambitious businesses to build a thriving and sustainable future for all.

"It can be difficult for businesses, no matter what size or industry, to keep up with the evolving best practices in relation to sustainability. SBC provides a valuable service through its clear focus. It helps lift businesses behavior individually and collectively and that should be greatly appreciated by anyone who cares about the future." SBC Member, 2023



How we support our members

Collaborations, peer to peer learning, events, storytelling, communications



Creating a community of like-minded businesses to influence positive change



Providing a platform for members to express their leadership



Celebrating and showcasing sustainable business success



Convening impactful projects and collaborations



Brokering relationships between members



Providing workshops, tools, events and professional development to build capability



Thought leadership on local and global best practice and emerging trends, including consumer insights

How we represent our members

Partnerships, advocacy, media engagement, international engagement



Providing a clear, consistent and reputable voice for sustainable business



Partnering with other organisations on issues that help achieve our vision



Leveraging our relationship with the World Business Council for Sustainable Development (WBCSD)

Who can join:

SBC business membership is ideal for organisations seeking to improve their sustainability performance. This membership type is for organisations that act like a business and have customers or clients. This can include entities such as corporations, Crown Research Institutions and State Owned Enterprises. Members must meet member commitments.

Associate membership is for organisations who want access to collaboration with and insights from business. This can include entities such as network organisations, government departments, council bodies, universities, and charitable trusts.

Business membership fees are based on revenue:

\$0-\$5 million	\$2500
\$5-10 million	\$5000
\$10 - \$50 million	\$10,000
\$50 million+	\$20,000 (reduced to \$17,500 for members of BusinessNZ Major Companies Group)

For associate membership fees please contact us.

Contact:

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