



Nature-Positive Readiness

If you're new to the world of nature-positive business, and you're wondering where to start, this workshop series will give you a comprehensive overview to help you find your feet. This focused and highly-productive series will equip you to guide your business in the critical steps of becoming nature-positive.

What you'll get from the workshop

You'll come out of the workshop having crafted your proposition for why, when and how your organisation should move forward with becoming nature-positive. You may still have some information gaps to address once you get back to work, but you'll have clarity on:

How your business can get ahead by becoming nature-positive

The language of nature-positive – terminology and core concepts

The options available to your business in becoming nature-positive

What to do and when (your hypothesis), and the rationale for your approach.

Part ONE

The "Big Picture" of nature-positive

The nature context

Expert #1 introduces you to the key initiatives that have laid the groundwork for becoming nature-positive. You've heard of 'Net-Zero', but have you joined the dots between climate change and mitigation that goes beyond standard business value-chains? The broader scope of 'nature' helps businesses better understand their dependencies and impacts on nature and their contributions towards a nature-positive future for communities, countries and the world.

Beyond compliance – the opportunities

Expert #2 takes a deep dive into the business opportunities that becoming nature-positive can bring, examining in more detail the reasons businesses pursue it. You'll explore examples of real businesses who are already stepping up to become nature-positive and be better-equipped to spot opportunities to get ahead.

The burning platform

Expert #3 outlines the regulatory and disclosure drivers that are on the horizon (and in some cases, already well-embedded). You'll hear about how these drivers will (and do) impact businesses, markets and industries, and gain a sense of the impending timelines. This is the reality check of becoming nature positive...being prepared starts with becoming informed.

The language of nature-positive

Expert #4 steps through key terminology and concepts that underpin nature-positive and provides insights into the critical information boards and businesses need to have under their belt. Using the analogy of carbon, you'll gain awareness into the global pressures that make becoming nature-positive one of the most critical and influential movements of our time.

Nature-positive frameworks

Expert #5 guides us through the framework options that underpin planning, decision-making and execution for becoming nature-positive. This session is about understanding the journey at a high level, to give you a sense of the process your business will need to follow in making your nature-positive claim.

Part TWO

What drives you

Determining your drivers

In this critical session, you'll have a 1-hour session working one-on-one with an expert from Beca's Nature Positive team to unpack, map out and prioritise the key drivers for your business in becoming nature-positive, achieving clarity on your primary nature-positive focus. You'll be navigating decisions such as:

- What is the vision and commitment of your owners and decision-makers in respect of nature-positive? What drives them and why?
- What markets are you operating in and what are the compliance expectations for those markets?

- What is the competitive landscape for your business in being nature- positive (again, considering various market segments)?
- When it's not about compliance, what are the opportunities for competition and growth?
- What are the expectations of your shareholders and investors, or how can you find out?
- How would a nature-positive claim for your business affect your ability to attract and keep talent?
- What does a nature-positive claim look like for your business? Would it need to be third-party-verified, or would non- or self-verified be enough at first?

Part THREE

Your nature-positive journey

STAGE 1 – Assess

In this initial stage, you'll learn more about what's involved in taking a critical look at how your business impacts or depends on nature, both operationally and strategically.

- What is materiality screening and assessment and how is it being done?
- How well do you understand the impacts and dependencies on nature in your value-chain(s)?
- What are the key tools for scoping and locating opportunities, risks and exposure?
- What are examples of real businesses scrutinising their value chain components to set targets?
- What are the pressures and high-priority issues or opportunities that could become central to your target-setting?

- Where and how can you influence the landscapes within which you operate?
- What's on your radar – land, freshwater, ocean, climate, biodiversity?

STAGE 2 – Commit

In Stage 2 you'll learn more about how to use the data and discoveries from Stage 1 to set science-informed targets for your priority areas so you can take action and contribute to system-wide change.

- What are the opportunities to avoid, prevent or reduce nature impacts for your business?
- Where can you help recover the state of nature through restoration and regeneration?
- What do effective science-based targets look like, including practical examples?
- How can you create real clarity around your priorities and targets?
- How can you align and map your actions against the drivers and targets you've identified?
- What are the timeline implications for your targets and where can you start acting now?

STAGE 3 – Transform

This is where the rubber hits the road. Stage 3 focuses on how to approach the challenge of transforming existing systems, business models and activities to tackle barriers and enable improvement towards your targets.

- What are the key barriers that impact your ability to act with speed and scale?
- How can you best remove or reduce these barriers?

- What are the potential trade-offs you may need to consider to help you achieve your targets?
- How are other businesses addressing barriers and enabling people to take action?
- What are examples of ways you can collaboratively engage with your peers, suppliers and stakeholders?
- What are some real-world examples of businesses and their transformation efforts?

STAGE 4 – Disclose

This stage is about communicating how your business is acting on your priority nature-positive outcomes. The focus is on monitoring progress and being transparent about what is (and even what isn't) being achieved.

- Who will you need to be disclosing your targets to, and in how much detail?
- How can you quantify the nature-positive contributions your business is making?
- What tools are available to help you track your targets?
- How will you manage the monitoring and reporting functions both internally and externally?
- What levels and forms of reporting are most relevant for your targets?
- What are some examples of how others are approaching this stage of their nature-positive journey?

Part FOUR

Making it happen

Are you ready



Part Four of the programme again presents the opportunity for you to work one-on-one with an Expert from the Beca Nature-Positive team. The aim of this session is that you'll have crafted an actionable plan to help you step confidently into your nature-positive journey. The focus of this session is to:

- Achieve clarity and focus on where you're at and where you need to be
- Help solidify your planned approach and next steps
- Spot key areas where you may have more work to do
- Think through your messaging to be able to convince and compel others to engage and act.

This **100% FREE** workshop series is delivered over two 90-minute online sessions, and two 60-min one-on-one sessions with your Nature-positive Expert Coach from Beca.

Complete the expression of interest form here and we'll send you information about dates so you can book time in your schedule now for this NZ-first event.

<https://forms.office.com/r/RbCN2wgLQf>