



Nature-Positive Readiness

If you're new to the world of nature-positive business and wondering where to start, this workshop series will give you a comprehensive overview to help you find your feet. This focused and highly productive series will equip you to guide your business in the critical steps of becoming nature-positive.

What you'll get from the workshop

This workshop series is designed to provide you with actionable insights and practical tools to make your business nature-positive. Here's what you can expect:

In-depth Understanding: Gain a solid foundation in the principles of nature-positive and the urgency behind adopting them.

Strategic Planning: Learn how to assess your current impact on nature, set science-based targets, and create a strategic plan to achieve your nature-positive goals.

Implementation Techniques: Discover practical steps and methodologies for transforming your business operations and models into nature-positive outcomes.

Specialist Guidance: Receive personalised one-on-one sessions to develop a clear, actionable plan that identifies key focus areas and crafts effective stakeholder messaging.

Part ONE

The 'Big Picture' of nature-positive

Tues 15 Oct 24

Beyond compliance – the opportunities (*morning session*)

Peter Beare, Nature-based Solutions Manager at World Business Council for Sustainable Development (WBCSD), takes us on a deep dive into the business opportunities that becoming nature-positive can bring, examining in detail the reasons businesses pursue it.

You'll discover the importance of a holistic approach that considers environmental, societal, and economic factors, and learn about Nature Positive Roadmaps as practical guides for integrating these principles into your operations.

The burning platform (*morning session*)

Laura Waterford, Director at Pollination, discusses the global biodiversity framework, the trickle-down effect of global regulations to mandatory ESG reporting, and nature-related risks for organisations. You will hear about the evolving regulatory landscape and the potential consequences of non-compliance, emphasising the need for proactive risk management strategies. This is the reality check of becoming nature positive - being prepared starts with becoming informed.

The language of nature-positive (*afternoon session*)

Claire Webb, Ecology Principal at Beca, discusses the broad and contextual term 'nature-positive' and its various

interpretations. You'll gain awareness into the differences between biodiversity offsetting and credits, their legislative implications and trading mechanisms. And you'll hear about the importance of setting measurable targets, indicators, and measures in ecological monitoring and reporting.

Nature-positive frameworks (*afternoon session*)

Romie Goedicke, Co-Head of Nature at the United Nations Environment Programme Finance Initiative (UNEP FI), discusses the evolution of nature-positive frameworks, emphasising their adaptability to various sectors. She explores the reasons behind the diversity of frameworks, clarifying their purpose and implementation strategies. Romie's insights underscore the importance of selecting frameworks that are aligned with your organisational values and objectives to guide sustainable practices and stakeholder engagement.

Part TWO

What drives you

Mon 21 Oct – Mon 4 Nov 2024

The nature-positive business case

Beca and SBC have researched key industries to understand their specific needs and current approaches to nature. Drawing from these insights, we've developed customisable business case templates and compiled relevant case studies.

In this first one-on-one session, we'll guide you through a business case template, explore its potential applications, and illustrate key processes for measuring and connecting ecological and economic outcomes.

Part THREE

Your nature-positive journey

Wed 6 Nov 24

STAGE 1 – Assess (morning session)

Raymond Chang, Environmental Science Technical Director and Declan Fisher, Environmental Scientist at Beca, discuss the concept of nature-positive for organisations and how to define it. They highlight the Global Biodiversity Framework's goals, emphasising the need to translate them into actionable outcomes.

The Act D framework, starting with the 'assess' phase, is introduced as a method to evaluate nature-related impacts and risks. You'll learn about the importance of scoping, locating business impacts on nature, evaluating dependencies, and assessing risks and opportunities, along with practical examples and tools.

They'll also touch on the significance of data collection, communication strategies, and leveraging local organisation-specific data for successful implementation.

STAGE 2 – Commit (morning session)

In Stage 2 both Raymond Chang and Claire Webb discuss the importance of setting effective science-based targets for nature during the 'commit' phase of a nature-positive journey.

Three key lenses for setting strategic goals are highlighted: the risk lens, the nature lens, and the commercial lens. Examples from organisations implementing nature stewardship goals and targets are provided to illustrate the process.

You will learn about the need for strong alignment with strategic goals, careful language selection, and pragmatic data collection when crafting science-based targets for nature.

STAGE 3 – Transform (afternoon session)

We welcome back Peter Beare to discuss the 'transform' stage, focusing on the Act D methodology. This stage emphasises taking action and implementing strategies to address business challenges and opportunities.

Hear how constructing a business case involves identifying business goals, conducting cost-benefit analysis, and valuing benefits. These are crucial steps in translating the value of nature-based solutions into tangible business outcomes.

Peter argues that understanding the importance of communicating the business case in a way that aligns with organisational objectives and that emphasises the practical benefits for the company such as risk reduction and cost savings, are equally important.

STAGE 4 – Disclose (afternoon session)

Kristin Renoux, Climate and Nature Reporting Senior Associate at Beca, discusses the concept of 'disclosure' and communicating how your business can act on your nature-positive outcomes. The focus is on monitoring progress and being transparent about what is (and isn't) being achieved.

You'll hear how the 'disclose' process encompasses assessing, committing, and transforming, emphasising the need for ongoing consideration throughout the process.

Part FOUR

Making it happen

Mon 11 Nov – Fri 22 Nov 24

Are you ready

This session offers a unique opportunity for you to engage directly with specialists from the Beca nature-positive team, giving you the opportunity to ask targeted questions, ensuring you gain the insights needed to confidently advance in your nature-positive journey. The focus is to:

- Achieve clarity and focus on where you currently stand and where you need to go.
- Solidify your planned approach and outline your next steps.
- Identify key areas that may require additional work.
- Develop compelling messaging to persuade others to engage and take action.

Bonus Content

Alongside the workshop videos, you'll access three and a half hours of exclusive bonus content featuring international experts. This includes interviews with representatives from TNFD, SBTN, GRI, and Salesforce, as well as presentations from Radical Collaboration Institute and Pollination.

Workshop Series Details

Format

This series includes two 105-minute live online sessions with pre-recorded content (Parts 1 & 3) and two 60-minute one-on-one sessions with Beca's nature-positive specialists (Parts 2 & 4).

You will have access to all workshop videos, bonus videos, and additional content to view at your convenience for the duration of the series via an online platform. Here, you can ask questions, interact with other participants, read bios of the presenters, and access a library of reading material.

Your investment

SBC member rate:

- Individual: \$690 + GST
- Organisation (up to 3 people): \$1,000 + GST

CLC member rate:

- Individual: \$790 + GST
- Organisation (up to 3 people): \$1,100 + GST

All others rate:

- Individual: \$950 + GST
- Organisation (up to 3 people): \$1,200 + GST

Complete the registration form [here](#) and we'll send you information on next steps for this limited workshop series.

Testimonials

Peter Longdill – GM Sustainability, Sanford

"I gained a broader understanding of what Nature-Positive can and can't be, which was very useful.

I was hoping to have direct contact and discussion with experts, practitioners who knew their stuff and had real world experience, I got that in the one-on-one sessions.

This programme is well-designed and most suitable for those who are starting their Nature-Positive journey and are looking to soak up information, as well as those in organisations which are right at the stage of being ready to take action and implement the principles."

Allanah Kidd – Head of Sustainability, Ravensdown

"The programme allowed us to apply a broader lens to Nature-Positive and looks at specific goals for different parts of the business.

The one-on-one sessions were useful in talking through the stages of the framework and enabled me to check my thinking with others."

Sarah McDonald – Sustainability Programme Manager, Synlait Milk

"Thanks so much – the programme was incredible value and packed with knowledge!"