




Who we are

The Sustainable Business Council (SBC) is a CEO-led membership organisation with over 130 businesses from all sectors, ambitious for a sustainable New Zealand. Our network gives our members unparalleled influence and empowers them to take large-scale collective action. SBC connects member businesses, partners, and sectors to create impact that no single business could achieve alone.

 **60 SBC Net Promoter Score (NPS)**
Up 12 points from 2023 (50+ points is considered excellent)

Our members represent

41% of GDP

\$169 billion in turnover

Over
275,000 full-time jobs

Our vision

A New Zealand where business, people and nature thrive together.

Our purpose

To mobilise New Zealand's most ambitious businesses to build a thriving and sustainable future for all.

Our aspiration

A New Zealand that is Climate and Nature positive by 2050.

"SBC has strong leadership, clear strategy, proof of execution, awesome team that are always happy to engage, collaborative members, and enjoyable events that provide motivation to keep up the mahi."

Member survey, 2024



How we support our members

Collaborations, peer to peer learning, events, storytelling, communications



Creating a community of like-minded businesses to influence positive change



Providing a platform for members to express their leadership



Celebrating and showcasing sustainable business success



Convening impactful projects and collaborations



Brokering relationships between members



Providing workshops, tools, events and professional development to build capability



Thought leadership on local and global best practice and emerging trends, including consumer insights

How we represent our members

Partnerships, advocacy, media engagement, international engagement



Providing a clear, consistent and reputable voice for sustainable business



Partnering with other organisations on issues that help achieve our vision



Leveraging our relationship with the World Business Council for Sustainable Development (WBCSD)

Who can join

SBC Full membership is for organisations that act like a business and have customers or clients, or for organisations seeking to improve their sustainability performance. This can also include entities such as Crown Research Institutions and State Owned Enterprises. Members must meet member commitments.

Associate membership is for organisations who want access to collaboration with and insights from business. This is for network organisations, government departments, council bodies, universities, incorporated societies and charitable trusts.

Membership fees are based on revenue:

\$0-\$5 million	\$2500
\$5-10 million	\$5000
\$10 - \$50 million	\$10,000
\$50 million+	\$20,000 (reduced to \$17,500 for members of BusinessNZ Major Companies Group)

For associate membership fees please contact us.

Contact

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