# Sponsorship Prospectus 2026

Climate Change & Business Conference

BUILDING MOMENTUM. DRIVING CHANGE.

Environmental Defence Society

Sustainable Business Council

WBCSD Global Network

CLIMATE LEADERS COALITION

ON A MISSION TO REDUCE EMISSIONS IN NEW ZEALAND

# About the conference

The Climate Change & Business Conference is the longest-running and leading climate change business event in Aotearoa New Zealand. The Environmental Defence Society, the Sustainable Business Council and the Climate Leaders Coalition are again partnering to co-host this important event.

## This year's conference theme is Building Momentum. Driving Change.

We are entering the final stretch of the decisive decade to 2030, approaching tipping points that demand renewed momentum. The impacts of climate change are no longer distant forecasts – they are real, and they are here. In Aotearoa New Zealand, extreme weather events provide a stark reminder of our vulnerability and the need for rapid adaptation alongside emissions reduction.

This is a time for renewed resolve. The transition must happen - and we have the tools, talent, and tenacity to shape our role in it. The choices we make now will determine the kind of economy, society and environment we inhabit in 2030, 2040, 2050, and beyond.

**Venue:** Viaduct Events Centre, Tāmaki Makaurau Auckland

**Dates:** 7 – 8 September 2026

## Key objectives

Showcase thought leadership on local and global best practice and emerging trends.

Challenge and inspire commercial thinking.

Equip the business sector with practical mitigation and adaptation tools.

Assist businesses to understand the risks and opportunities that climate change poses.

Profile actions that are being taken at the nexus of climate and nature – across both mitigation and adaption.

# Sponsorship opportunities

**For our sponsors, the Climate Change and Business Conference provides a first-class opportunity for them to be associated with the leading climate change and business conference in this region.**

Focused on business leaders and policy makers, the carefully designed programme will provide informed commentary on key challenges, together with practical and relevant business solutions from a range of domestic and international experts, local and central government representatives and business innovators.

If you would like to partner with us, we encourage you to review the sponsorship opportunities and complete the **expression of interest form**. We are also happy to discuss your individual sponsorship needs.

We will be considering sponsorship expressions of interest in the order they are received, however for some sponsorship levels priority is given to previous CCBC 2025 sponsors.

Please note: All prices are in New Zealand dollars and exclude goods and services tax (GST) of 15%.

Environmental Defence Society

**Fiona Driver**
Events Director
Environmental Defence Society

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Sustainable Business Council

**Alana Douglas**
Senior Events Manager
Sustainable Business Council

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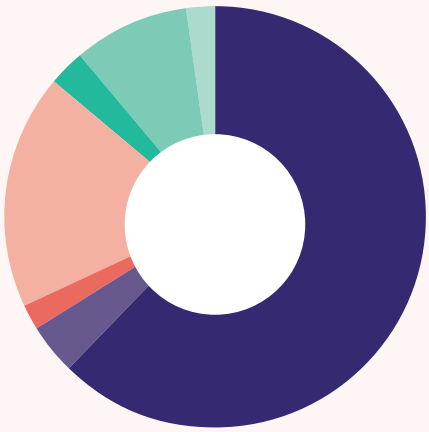
# Who attends

Whilst the majority of conference delegates represent the business sector, the event also attracts leaders in research and development, academics and scientists, environmental NGOs, key sector umbrella groups, change-makers, policy influencers, local and central government representatives, professional service providers and media.

The 2025 conference resulted in:

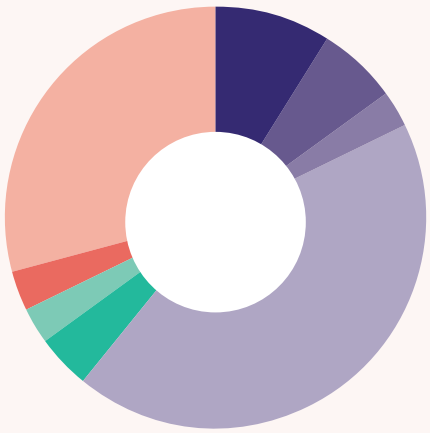
- 546 in-person registrations and 84 livestream registrations
- 326 organisations represented and 30 sponsors across a range of tiers and categories
- More than 115 speakers and 36 sessions.

## Sectors



- Business **63%**
- Association **4%**
- Academia **2%**
- Gov, Council & Agencies **18%**
- Media **3%**
- NGO/Iwi **9%**
- Individual **2%**

## Position/Role



- CEO **9%**
- C-Suite **6%**
- CC-Suite sustainability **3%**
- Sustainability professional **43%**
- Communications & marketing **4%**
- Academic **3%**
- Media **3%**
- Other professional **29%**

# 2026 Sponsorship opportunities

## Sponsorship packages

| | Amount | Availability | Logo on conference website conference app | Logo on digital signage on site | Logo on media wall | Logo on delegate name badge | Speaker position in programme ▲ | LinkedIn posts | Complimentary in-person registrations | Complimentary virtual registrations | Sponsor function registrations |
|---|---|---|---|---|---|---|---|---|---|---|---|
| **Foundation** (1 still available) | $40,000 | 2 | ✓ | ✓ | ✓ | ✓ | ✓ | 5 | 7 | 6 | 4 |
| **Platinum** (3 still available) | $30,000 | 4 | ✓ | ✓ | ✓ | | ✓ | 3 | 6 | 5 | 3 |
| **Gold** (6 still available) | $20,000 | 10 | ✓ | ✓ | | | ✓ | 1 | 4 | 4 | 2 |
| **Coffee Carts** (No longer available) | $20,000 | 1 | ✓ | ✓ | | | | 1 | 4 | 4 | 2 |
| **Livestreaming** | $15,000 | 1 | ✓ | ✓ | | | | 1 | 3 | 3 | 2 |
| **Conference App** (No longer available) | $15,000 | 1 | ✓ | ✓ | | | | 1 | 3 | 3 | 2 |
| **Recharge Lounge** (No longer available) | $15,000 | 1 | ✓ | ✓ | | | | 1 | 3 | 3 | 2 |
| **Brand Partner** (No longer available) | $15,000 | 1 | ✓ | ✓ | | | | 1 | 3 | 3 | 2 |
| **Networking Function** | $15,000 | 1 | ✓ | ✓ | | | | 1 | 3◆ | 3 | 2 |
| **Refreshment Breaks** | $10,000 | 2 | ✓ | ✓ | | | | | 2● | 2 | 2 |
| **Silver** | $10,000 | | ✓ | ✓ | | | | | 2 | 2 | 2 |
| **Next Generation** (No longer available) | $10,000 | 1 | ✓ | ✓ | | | | | 2 | 2 | 2 |
| **Bronze** | $6,000 | | ✓ | ✓ | | | | | 1 | 2 | 1 |
| **Subsidised Registration Scholarships** | $6,000 | 1 | ✓ | ✓ | | | | | 1 | 2 | 1 |
| **Recycling and Waste** (No longer available) | $5,000 | 1 | ✓ | ✓ | | | | | 1 | 2 | 1 |
| **Activation Space (add on)** | $6,000 | 6 | | | | | | | 1 | | 1 |

▲ Subject to consultation and agreement with the Programme Committee. Speaker and topic inclusion is dependent on sponsorship timing and programme development.
◆ Plus x2 additional tickets to networking drinks
● Plus x2 additional tickets to the lunch break

### Bespoke sponsorship options

Please get in touch with us if you have an idea for a bespoke sponsorship option that doesn't fit within any of the above.

# Sponsorship Prospectus 2026

## 2026 Sponsorship opportunities

### Foundation Sponsor

Availability: **TWO** **$40,000 + GST**

Brand

- First right-of-refusal for Foundation Sponsor position at the 2027 event
- Logo on the conference website
- Logo on digital signage at the conference
- Logo on media wall at the conference
- Activation space in the catering area at the conference
- Logo on delegate name badge
- Verbal acknowledgement of your Foundation Sponsorship in the opening and closing sessions of the conference
- Inclusion of your logo on the conference app and 1 notification to delegates onsite
- Inclusion of your logo in any marketing or information EDMs
- Social media: 5x LinkedIn posts that include acknowledgment of your sponsorship

Programme involvement

- Position in programme, subject to consultation and agreement with the Programme Committee. Speaker and topic inclusion is dependent on sponsorship timing and programme development.

Complimentary registrations

- 7 complimentary In-Person Conference registrations (includes the Networking Function)
- 6 complimentary Virtual Conference registrations
- Early bird registration rates for additional staff (in person or virtual) available until 1 September (public access ends 30 June)
- 4 complimentary tickets to the Sponsor Function (Monday 7 September)

# Sponsorship Prospectus 2026

## 2026 Sponsorship opportunities

### Platinum Sponsor

Availability: **FOUR** **$30,000 + GST**

Brand

- First right-of-refusal for Platinum Sponsor position at the 2027 event
- Logo on the conference website
- Logo on digital signage at the conference
- Logo on media wall at the conference
- Inclusion of your logo on the conference app and 1 notification to delegates onsite
- Social media: 3x LinkedIn posts that include acknowledgement of your sponsorship

Programme involvement

- Position in programme, subject to consultation and agreement with the Programme Committee. Speaker and topic inclusion is dependent on sponsorship timing and programme development.

Complimentary registrations

- 6 complimentary In-Person Conference registrations (includes the Networking Function)
- 5 complimentary Virtual Conference registrations
- Early bird registration rates for additional staff (in person or virtual) available until 1 September (public access ends 30 June)
- 3 complimentary tickets to the Sponsor Function (Monday 7 September)

## 2026 Sponsorship opportunities

### Gold Sponsor

Availability: **TEN** **$20,000 + GST**

Brand

- First right-of-refusal for Gold Sponsor position at the 2027 event
- Logo on the conference website
- Logo on digital signage at the conference
- Inclusion of your logo on the conference app and 1 notification to delegates onsite
- Social media: 1x LinkedIn post that includes acknowledgement of your sponsorship

Programme involvement

- Position in programme, subject to consultation and agreement with the Programme Committee. Speaker and topic inclusion is dependent on sponsorship timing and programme development.

Complimentary registrations

- 4 complimentary In-Person Conference registrations (includes the Networking Function)
- 4 complimentary Virtual Conference registrations
- Early bird registration rates for additional staff (in person or virtual) available until 1 September (public access ends 30 June)
- 2 complimentary tickets to the Sponsor Function (Monday 7 September)

### Coffee Carts

Availability: **ONE** **$20,000 + GST**

Brand

- First right-of-refusal for Coffee Cart Sponsor position at the 2027 event
- Logo on the conference website
- Logo on digital signage at the conference
- Opportunity to brand the coffee carts with your company logo (there will be at least 2 coffee carts)
- Inclusion of your logo on the conference app and 1 notification to delegates onsite
- Social media: 1x LinkedIn post that includes acknowledgement of your sponsorship

Complimentary registrations

- 4 complimentary In-Person Conference registrations (includes the Networking Function)
- 4 complimentary Virtual Conference registrations
- Early bird registration rates for additional staff (in person or virtual) available until 1 September (public access ends 30 June)
- 2 complimentary tickets to the Sponsor Function (Monday 7 September)

*Our caterers will provide reusable mugs for use at the event*

## 2026 Sponsorship opportunities

### Livestreaming Sponsor

Availability: **ONE** **$15,000 + GST**

We will be livestreaming conference sessions. This is a unique opportunity to show leadership in this area and have your organisation linked to the 'virtual conference' registration offering.

Brand

- First right-of-refusal for Livestreaming Sponsor position at the 2027 event
- Logo on the conference website
- Logo on digital signage at the conference
- Logo on livestreaming platform during the conference
- Inclusion of your logo on the conference app
- Social media: 1x LinkedIn post that includes acknowledgement of your sponsorship

Complimentary registrations

- 3 complimentary In-Person Conference registrations (includes the Networking Function)
- 3 complimentary Virtual Conference registrations
- Early bird registration rates for additional staff (in person or virtual) available until 1 September (public access ends 30 June)
- 2 complimentary tickets to the Sponsor Function (Monday 7 September)

### Conference App

Availability: **ONE** **$15,000 + GST**

Have your brand linked to the Conference App. The app allows delegates, via their smartphone to:

- View the conference programme and speaker details
- Receive updates on programme and speaker changes
- See who's attending the conference
- Submit questions during sessions

Brand

- First right-of-refusal for Conference App Sponsor position at the 2027 event
- Logo on the conference website
- Logo on digital signage at the conference
- Inclusion of your logo on the conference app, including on the front page when delegates open the app
- Social media: 1x LinkedIn post that includes acknowledgement of your sponsorship

Complimentary registrations

- 3 complimentary In-Person Conference registrations (includes the Networking Function)
- 3 complimentary Virtual Conference registrations
- Early bird registration rates for additional staff (in person or virtual) available until 1 September (public access ends 30 June)
- 2 complimentary tickets to the Sponsor Function (Monday 7 September)

## 2026 Sponsorship opportunities

### Recharge Lounge

Availability: **ONE** **$15,000 + GST**

Put your organisation's name to a quiet area for delegates to 'recharge' both their device and themselves. The room is on level 3 of the venue with a great view of the city and viaduct.

Brand

- First right-of-refusal for Recharge Lounge Sponsor position at the 2027 event
- Logo on the conference website
- Logo on digital signage at the conference
- Inclusion of your logo on the conference app and 1 notification to delegates onsite
- Social media: 1x LinkedIn post that includes acknowledgement of your sponsorship

Complimentary registrations

- 3 complimentary In-Person Conference registrations (includes the Networking Function)
- 3 complimentary Virtual Conference registrations
- Early bird registration rates for additional staff (in person or virtual) available until 1 September (public access ends 30 June)
- 2 complimentary tickets to the Sponsor Function (Monday 7 September)

### Brand Partner

Availability: **No longer available** **$15,000 + GST**

Brand

- First right-of-refusal for Branding Partner position at the 2027 event
- Logo on the the conference website
- Logo on digital signage at conference
- Inclusion of your logo on the conference app
- Social media: 1x LinkedIn post that includes acknowledgement of your sponsorship

Complimentary registrations

- 3 complimentary In-Person Conference registrations (includes the Networking Function)
- 3 complimentary Virtual Conference registration
- Early bird registration rates for additional staff (in person or virtual) available until 1 September (public access ends 30 June)
- 2 complimentary tickets to the Sponsor Function (Monday 7 September)

## 2026 Sponsorship opportunities

### Networking Function

Availability: **ONE** **$15,000 + GST**

The Networking Function will take place after the conference sessions finish on Monday 7 September. Join delegates while they review the day's learnings and catch up with colleagues.

Brand

- First option of Networking Function Sponsor position at the 2027 event
- Logo on the conference website
- Logo on digital signage at the conference
- Inclusion of your logo on the conference app and 1 notification to delegates onsite
- Social media: 1x LinkedIn post that includes acknowledgement of your sponsorship

Complimentary registrations

- 3 complimentary In-Person Conference registrations (includes the Networking Function)
- 2 additional complimentary tickets to the Networking Function
- 3 complimentary Virtual Conference registrations
- Early bird registration rates for additional staff (in person or virtual) available until 1 September (public access ends 30 June)
- 2 complimentary tickets to the Sponsor Function (Monday 7 September)

### Refreshment Breaks

Availability: **TWO** **$10,000 + GST**

Covers, morning tea, lunch and afternoon tea on either Monday 7 September or Tuesday 8 September.

Brand

- First opportunity to secure this sponsorship option for the 2027 event
- Logo on the conference website
- Logo on digital signage at the conference
- Inclusion of your logo on the conference app and 1 notification to delegates onsite
- 3x banners on display during refreshment breaks

Complimentary registrations

- 2 complimentary In-Person Conference registrations
- 2 complimentary tickets to the Conference lunch
- 2 complimentary Virtual Conference registrations
- Early bird registration rates for additional staff (in person or virtual) available until 1 September (public access ends 30 June)
- 2 complimentary tickets to the Sponsor Function (Monday 7 September)

## 2026 Sponsorship opportunities

### Silver Sponsor

Brand **$10,000 + GST**

- First opportunity to secure this sponsorship option for the 2027 event
- Logo on the conference website
- Logo on digital signage at the conference
- Inclusion of your logo on the conference app

Complimentary registrations

- 2 complimentary In-Person Conference registrations (includes the Networking Function)
- 2 complimentary Virtual Conference registrations
- Early bird registration rates for additional staff (in person or virtual) available until 1 September (public access ends 30 June)
- 2 complimentary tickets to the Sponsor Function (Monday 7 September)

### Next Generation Scholarships

Availability: **ONE** **$10,000 + GST**

Recognising that today's youth are our next generation of climate leaders and incorporating feedback from some of our sponsors in support of the wider inclusion of youth at the conference, we're pleased to again offer the Next Generation sponsorship opportunity.

Next Generation will be run as an application process through the CCBC organisers with the Next Generation Sponsor making the final decision on who will receive the registrations.

This sponsorship allows 7 next generation climate leaders to attend the event in person and 1 virtually.

Brand

- First opportunity to secure this sponsorship option for the 2027 event
- Logo on the conference website
- Logo on digital signage at the conference
- Inclusion of your logo on the conference app

Complimentary registrations

- 2 complimentary In-Person Conference registrations (includes the Networking Function)
- 2 complimentary Virtual Conference registrations
- Early bird registration rates for additional staff (in person or virtual) available until 1 September (public access ends 30 June)
- 2 complimentary tickets to the Sponsor Function (Monday 7 September)

# Sponsorship Prospectus 2026

## 2026 Sponsorship opportunities

### Bronze Sponsor

Brand **$6,000 + GST**

- First opportunity to secure this sponsorship option for the 2027 event
- Logo on the conference website
- Logo on digital signage at the conference
- Inclusion of your logo on the conference app

Complimentary registration

- 1 complimentary In-Person Conference registration (includes the Networking Function)
- 2 complimentary Virtual Conference registrations
- Early bird registration rates for additional staff (in person or virtual) available until 1 September (public access ends 30 June)
- 1 complimentary ticket to the Sponsor Function (Monday 7 September)

### Subsidised Registration Scholarships

Availability: **ONE** **$6,000 + GST**

Having a diverse range of attendees and voices from different sectors is important to CCBC. We're pleased to offer the Subsidised Registration Scholarship sponsorship opportunity. Anyone who receives a Subsidised Registration will get the chance to have their registration refunded. This sponsorship allows 8 Subsidised Registration applicants to receive a complimentary registration.

Brand

- First opportunity to secure this sponsorship option for the 2027 event
- Logo on the conference website
- Logo on digital signage at the conference
- Inclusion of your logo on the conference app

Complimentary registration

- 1 complimentary In-Person Conference registration (includes the Networking Function)
- 2 complimentary Virtual Conference registrations
- Early bird registration rates for additional staff (in person or virtual) available until 1 September (public access ends 30 June)
- 1 complimentary ticket to the Sponsor Function (Monday 7 September)

## 2026 Sponsorship opportunities

### Recycling & Waste Stations

Availability: **ONE** **$5,000 + GST**

Brand

- First opportunity to secure this sponsorship option for the 2027 event
- Logo on the conference website
- Logo on digital signage at the conference
- Inclusion of your logo on the conference app
- Naming rights and organisation logo above or next to each recycling and waste station throughout the conference venue

Complimentary registration

- 1 complimentary In-Person Conference registration (includes the Networking Function)
- 2 complimentary Virtual Conference registrations
- Early bird registration rates for additional staff (in person or virtual) available until 1 September (public access ends 30 June)
- 1 complimentary ticket to the Sponsor Function (Monday 7 September)

### Activation Space (Add On)

Availability: **SIX** **$6,000 + GST**

Please note that this package is not available as a stand-alone package and must be purchased in conjunction with another sponsorship option. You can add this option to any Sponsorship Package.

This is an opportunity to showcase what your organisation is doing within the climate and business space.

We encourage you and your organisation to utilise the technical options available for information sharing and will not be allowing any 'giveaways' or takeaway collateral.

A blank space will be provided (approx. 2m x 2m) for you to furnish as you wish. Hire of furniture and AV is additional and must be arranged directly with our conference suppliers **before Friday 31 July 2026**.

Complimentary registration

- 1 complimentary In-Person registration to be based at the Activation Space
- 1 complimentary ticket to the Sponsor Function (Monday 7 September)

# 2025 sponsors

**Thank you to all the sponsors of the 2025 Climate Change & Business Conference.**

## Foundation Sponsors

Beca

## Platinum Sponsors

genesis

iag

## Gold Sponsors

AIR NEW ZEALAND

ASB ONE STEP AHEAD

bnz

chapman tripp

NGĀTI WHĀTUA ŌRĀKEI

TOITU ENVIROCARE

TOYOTA

Z ENERGY

## Silver Sponsors

Bell Gully

British High Commission Wellington

EECA TE TARI TIAKI PŪNGAO

Russell McVeagh

## Bronze Sponsors

anderson lloyd.

BraveGen

carbonnews

DLA PIPER

ENVIRONZ

EUROPEAN UNION in Aotearoa New Zealand

GreenHalō

| Brand Partner | Workshop | Workshop | Conference App | Recycling and Waste | Next Generation | Bike Valet |
|---|---|---|---|---|---|---|
| MOXIE DESIGN FOR GOOD | Atticus | Tonkin+Taylor | Travelwise | Argon&Co | thinkstep anz | BIKE VALET PARKING |

To find out more visit
www.climateandbusiness.com

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